

#### Participation Fee / 参展费用

Shell Scheme (Price of Standard Booth-9 sqm: US\$2,340 / HK\$18,000 / RMB15,000)

At US\$260 / HK\$2,000 / RMB1,688 per square meter (minimum 9 square meters)

Each shell scheme exhibitor will be provided with all the following ready-to-use items:

- Fascia board with exhibitor's Chinese or English company name
- Partition walls on three sides
- Booth area fully carpeted
- Two chairs and one desk
- Booth cleaning
- Basic lighting of lamps (2 Fluorescent Tubes)
- One 5amp power point of electricity supply (during exhibition period)

标准展位 (9平方米价格美金\$2,340 / 港币\$18,000 / 人民币¥15,000)

每平方米价格美金\$260 / 港币\$2,000 / 人民币¥1,688

租用面积不得少于9平方米,租金包括下列设施:

- 参展商公司中英文名称
- 展位三面围板
- 展位内地毯
- 折椅两张及桌子一张
- 展位清洁
- 展位内基本照明 (2支光管)
- 展览期间所有电力 (一个5安培单插头)



#### Space Only

At US\$230 / HK\$1,800 / RMB1,500 per square meter (Management Fee included)

Minimum 36 square meters, exhibitors design and build their own booths

#### 冷场

每平方米价格 美金\$230 / 港币\$1,800 / 人民币¥1,500 (已包含场地管理费)

租用面积不得少于36平方米,参展商自行设计及布置展位。

#### Advertising in Exhibition Catalogue / 场刊广告

(Distributed on site for free, total around 30,000)

Full Page 4C US\$1,200 / HK\$8,500 / RMB7,025

Full Page BW US\$720 / HK\$5,200 / RMB4,200

(现场免费赠与参展者,约三万本)

全版彩色 美金\$1,200 / 港币\$8,500 / 人民币¥7,025

全页黑白 美金\$720 / 港币\$5,200 / 人民币¥4,200

#### Seminar / 研讨会

At US\$550 / HK\$4,000 / RMB3,300 (Per 75mins session)

Each speaker will be provided with all the following ready-to-use items:

80 seats seminar room, projector and screen

每75分钟收费:美金\$550 / 港币\$4,000 / 人民币¥3,300

租金包括下列设施:

80座位研讨会室、投影机及银幕



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# 2012

## SOUTHERN CHINA INTERNATIONAL FOUNDRY AND DIECASTING INDUSTRIES EXHIBITION

**FD**  
2012 CHINA  
国际铸造及压铸展

**2012**  
SOUTHERN CHINA  
INTERNATIONAL FOUNDRY AND  
DIECASTING INDUSTRIES  
EXHIBITION

华南国际铸造及压铸工业展览会

May 30<sup>th</sup> - June 1<sup>st</sup>, 2012  
Guangdong Modern International  
Exhibition Center (Hqzq, Dongguan)  
日期: 2012年5月30日 - 6月1日  
展馆: 广东现代国际展览中心(东莞厚街)

## Introduction of GDE / 展馆介绍

Guangdong Modern International Exhibition Center (GDE) was founded in December, 2000, covering a land space of 330, 000 square meters. At the moment, there are 5 separate exhibition halls providing 100,000 square meters indoor exhibition space and 90,000 square meters outdoor exhibition space, capable of holding 5,500 international standard scheme booths. The Conference Center is able to provide 111 conference rooms, with size ranging from 85 to 2,400 square meters, simultaneous interpretation system is available. The multipurpose conference room, the largest one with 2,400 square meters is equipped with accessible stage.

广东现代国际展览中心有限公司(GDE)成立于2000年12月,占地面积33万平方米,目前共有5个展馆,室内展览总面积10万平方米,室外展览面积9万平方米,共可搭建5,500个标准展位。展馆有85-2400平方米大小会议室共111个,配有同声传译系统等各种先进会议设施,2,400平方米的多功能大型会议厅设有可伸缩舞台。



## Savvy Organizers in Foundry and Die-Casting Industries 压铸及铸造行业佼佼者——强势领衔主办

World Trade Expo Ltd. and Dongguan South Dragon Expo Ltd. - have successful held Foundry and Die-Casting exhibitions in past 4 years. In 2011, this flagship event was staged in Guangzhou. Strengthened by unique market positioning, strong partnerships and comprehensive promotions, previous experiences have created a colossal database of exhibitors and visitors. The exhibition's popularity among southern China area also attracts considerable professionals and expertise from a variety of relevant fields.

世贸博览有限公司、东莞龙翔展览有限公司于华南地区承办过4届专业压铸及铸造展,2011亦将带到广州主办压铸及铸造展。凭借独特的专业观众定位策略,以领先独家的市场定位,出色的合作伙伴网络,配合完善的推广及强大的宣传,积累了丰富的专业压铸及铸造展商资源,每年的压铸及铸造展均获众多行业人士和专业人士前来参观,在华南区压铸及铸造行业始终榜上有名。

## Resource Integration —— Combination of Industrial and Exhibition Resources 资源融合——工业与展览资源的有机结合

Dongguan is known as the famous manufacturing city of the world, which has rich industrial resources and great production demand in die-casting and foundry industries. With the development of exhibition industry, Dongguan gradually becomes the city for Southern China industrial exhibition. 2012 Southern China International Foundry and Die-Casting Industries Exhibition will be staged in Houjie, the China Exhibition Town, in response to further combine the industrial and exhibition resources and build a famous industrial exhibition brand, as well as aiming at even greater benefits for all involved parties.

东莞被誉为“世界制造业名城”,具有深厚的工业资源,对压铸及铸造行业有着旺盛的生产需求。随着展览业的不断成熟和壮大,东莞“华南工业展览之都”的形象也逐步浮出水面。“2012华南国际压铸及铸造展”将进驻厚街国际馆——“中国会展名城”隆重举行,进一步融合东莞的工业与展览业资源,将本次展览打造成著名的工业展览品牌,在全新的平台上展示无限商机。

## Competitive Edge of Exhibition Venue / 展场优势

- Famous Exhibition Town - International exhibitors such as furniture exhibition and auto exhibition have history. Dongguan gradually becomes the city for Southern China industrial exhibition. 2012 Southern China International Foundry and Die-Casting Industries Exhibition will be staged in Houjie, the China Exhibition Town, in response to further combine the industrial and exhibition resources and build a famous industrial exhibition brand, as well as aiming at even greater benefits for all involved parties.
- Convenient Transportation - Houjie is the center of one-hour economic circle in Pearl River Delta. It can make full use of rich resources of Pearl River Delta and can be traffic competition avoiding, time saving and cost lowering.
- Complete Facilities - Hotel, catering, transportation, telecom and postal service are all developed in Houjie. Ancillary facilities basically can adapt to the needs of large-scale exhibitors.
- 会展名城——家具展、汽车展等20多个国际性展览纷纷进驻广东现代国际展览中心举办,厚街逐渐发展成为具有较大影响力的会展名城。
- 交通便利——厚街地处珠三角“一小时经济圈”的中心,在厚街举办展览,就可以充分利用到珠三角各角的各种资源,又可以避开中心城市拥堵的交通拥堵,省时、省钱、省心。
- 设施齐备——展馆设施、厚街的酒店、饮食业、交通设施、信息和网络等均十分发达,配套设施基本上能够满足大型展会的需要。



## Industries Involving Foundry and Die-Casting Technology in Pearl River Delta Region: 珠三角地区与铸造压铸有关的主要产业一览表:

City / 城市	Industry / 主导产业
Guangzhou	Automobile & Parts Manufacturing, Special Product, Ship Building, Building & Decorative, Toys and Electronics
Shenzhen	Electronic, Metal & Die Machinery, IT, Plastic Products
Dongguan	Electrical Machine, Household product, Toys, Computer & Accessories, Mobile Manufacturing, Clothing & Accessories and Mould & Die
Zhuhai	IT, Electronic and Communication Equipment, Electronic
Foshan	Building & Decorative, Sanitary Ware, Furniture, Household Appliances, Auto Accessories, Hardware and Fastener
Huizhou	Digital Products, Communication Products
Zhongshan	Lightings, Household Appliances, Hardware, Utensils
Jiangmen	汽车制造及配件企业、塑料制品、造船和船、建材机械、玩具、电子
广州	汽车制造及配件企业、塑料制品、造船和船、建材机械、玩具、电子
深圳	电子产品、电子及通信设备、电子仪器、机械
东莞	电机机械、器具、玩具、计算机配件、手机制造、橡胶配件、模具
佛山	装饰材料、五金、家具、家用电器、汽配、五金/紧固件
中山	灯饰、家电、五金、餐/厨具
江门	五金

## Extensive Marketing Coverage / 专业市场的推广

1. Cooperating with specialized magazines and media in a profound way in order to reach the massive readers;
  2. Direct Mailings to targeted audiences, including manufacturers and sales agents of machinery manufacturing industries;
  3. Sending private invitation tickets to middle to higher management of purchasing department among southern China companies;
  4. Organizing technical seminars and delegation visits / tours from local and Overseas renowned companies to enhance the quality of the event.
1. 与专业的网站、杂志进行合作,深入报导,其丰富的读者群将大大加强展会的宣传力量;
2. 将展商名单及10万份目录通过上门直邮送到从事机械行业的生产商、经销商、代理商、五金加工厂的代表层和与会者;
3. 重点以“一对一”的形式邀请华南地区的制造业企业采购部门的负责人参观展会;
4. 组织国内外知名行业专家、企业家举办高规格的行业“研讨会”,“以会带展”的模式推广进一步扩大“东莞国际压铸及铸造工业展”的影响力。

## Visitor's Profile / 观众来源

Aerospace, Automobile, Motorcycle, Mould Making, Medical, Tel-communication, Electronic, Die Casting, Foundry, House ware, Sports Equipment, Metal works, Testing Instrument Manufacture, Elevator, Ship Building, Electrical Appliances, Metalware, Machinery, Computer Accessories, Toys, Clock & Watches, Stationery, Measuring Instrument, Lighting, Chemical, Ferrous Metal, Surface Finishing, Environmental Protection, Energy-saving, Jewellery & Accessories, Research Institution and other related industries.

航空航天、汽车、摩托车、铁道制造、模具、医疗、通讯、电子、压铸、船舶、家用电器、五金、机械、计算机配件、玩具、钟表、文具、仪器仪表、装饰材料、化工、钢铁冶金、表面处理、环保、能源、能源、首饰/服饰配件、科研院所等相关制造行业。

## Range of exhibits / 展品范围

Die-casting Equipments / 压铸设备类  
Cool Die-casting Machines, Heat Die-casting Machine, Low-pressure Die-casting Machine, Peripheral Equipments and Fittings of Die-casting Machines, Gravity Casting, Hydraulic Press Machine, Oil Press Machine, Pattern Making Machine, Ventilation Device, Energy Saving and Environmental Protection Device.

各类冷、热室压铸机; 低压压铸机; 压铸机周边(自动化)设备; 挤压力机; 各类压铸机配件及耗材; 压铸厂房通风、环保设备。

## Die-Casting / Foundry Raw and Supplementary Materials / 铸/铸以原料及辅料类

Die-Casting Parts: Aluminum, Magnesium, Zinc and Copper Alloy.  
Foundry: Casting Parts Produced by Ferrous Metals as Copper Alloy, Aluminum Alloy, Magnesium Alloy, Titanium Alloy.

压铸件: 各类铜、铝、锌、合金压铸件;  
铸件类: 各类工业铸件以及铝、镁、钛合金原材料、辅料。

Industrial Materials / 工业自动化设备及设备类  
Pneumatic Equipment, Hydraulic & Fluid Control Equipment, Robot and Peripheral Equipment.

气动设备、液动设备、机械人、机械手等周边技术设备。

Mold & Die Technology / 压铸模具及技术类  
Design and Manufacture Technology of Die-casting Mold, Computer CAD / CAE / CAM Application Technology, Mold Restoration Technology.

模具设备及制造技术, 模具CAD / CAE / CAM专业系统, 模具材料及辅料, 模具修复技术等。

Foundry Equipment and Industrial Furnace Technology / 铸造设备及工业炉类  
Melting Process and Casting Equipment, Molding and Core Making Equipment, Ferrous and Special Casting Equipment, Dipping Equipment, Die-casting Machine and Auxiliary Equipment, Cold / Heat Chamber (Aluminum, Zinc, Copper, Magnesium Alloy) Die-casting Machines, Industrial Fining and Various Melting Devices, Energy Saving Technology and Equipment, Combustion Device and Component, Furnace Materials, Device for Producing and Examining Heat Preservation and Fireproof Materials, Gas Device, Heating Material.

各种铸造设备及技术; 各种熔炉加工处理及铸造设备; 各种造型及制芯设备; 特种铸造设备、湿漆设备; 铸造用原材料; 各种热处理炉; 高中低能炉处理设备; 加热的冷却新技术、新装置; 用手铸造; 铝压、热处理粉末冶金、有色金属工业、各工矿业和电厂、各种中频无芯感应熔炉; 炉内仪表控制系统等; 各类铸造设备、炉用附件及附件、检测仪器仪表及设备; 热处理材料; 工艺气氛保护系统、耐火材料; 耐火窑、感应熔炉。

## Countries / Regions of Visitors / 观众来自的国家/地区

USA, Canada, Japan, Singapore, Australia, Philippines, Thailand, India, South Korea, Taiwan, Hong Kong, Mainland China; Dongguan, Guangzhou, Shenzhen, Shanghai, Beijing and a broader coverage of 23 provinces nationwide).

美国、加拿大、日本、新加坡、澳大利亚、菲律宾、泰国、印度、韩国、台湾、香港等; 中国内地地区: 东莞、广州、深圳、上海及北京等地, 覆盖范围占全国23个省份及直辖市。

